

## Anacua

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### Investment and investor profiles.

Portfolio management system for investment companies and venture capitalists.

You have a large portfolio of investments for several different clients. Information about those investments needs to be accessible from a single location for investors, board members and patrons.

Anacua delivers a user friendly solution using standard web technologies..

#### modules

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##### **Investment Portfolio**

Your investors want to know what you've invested in, when and how much. You can publish this information.

- Add a new investment with investment date and capital.
- The investment is catalogued and can be found via the website.
- A PDF print quality version is generated for mail outs and presentations.

##### **The Team**

Executive profiles of all team members are managed and published.

- Manage team member information with photographs and summary CVs.
- Users can browse, find out about team members and contact them.

##### **Latest News**

Investors and employees want to be kept abreast of company developments. Anacua delivers this information in real time.

- Enter a new press release into an intuitive user interface.
- The release is added to the news site and linked to relevant pages.
- A PDF print version is generated for mail outs and presentations.

##### **Opinion Articles**

Add your own editorial opinion, share your thoughts on industry developments, provide a source of quotes for interested press.

- Simply enter the title, date and content of your article.
- The article is created on your news site and linked appropriately.
- A print version is automatically created for meetings or briefings.

##### **Mailing List**

Anacua gives you the ability to push this information out to interested parties by e-mail rather than waiting for them to visit the site.

- Select the investments, news and articles that you want to mail.
- Investors, employees and other subscribers receive a digest newsletter with links to the detailed articles.

##### **Newsletter**

Even in the virtual world, users still want printed information.

- A PDF newsletter of all investment information is automatically generated.

##### **BlackBerrys and RSS News Feeds**

Anacua is prepared for the future, ready for changes to how people access the internet.

- Most web content displays poorly on a BlackBerry, Anacua knows how to



format the content appropriately.

- RSS is a subscription news service that delivers live web bookmarks and internet news by e-mail.

### Customisation

This is your application, your information, your brand. Anacua is completely customisable to incorporate your branding and design preferences.

- Use existing logos and colour schemes for all web and print content.
- Layout the site to emphasise the aspects that are important to you.
- Ask about your particular requirements, we can accommodate them.

